

## Digital Media Checklist

Evaluator Name	Gustavo Santamaria
Date	July 8, 2024
Resource	Flyer
Validity(Currency,Relevancy, Authority, Accuracy,Purpose)	The flyer is up-to-date and highly relevant to the mini-course on safe flying practices and professional development for recreational drone enthusiasts. It was designed by an experienced instructional designer specializing in drone safety education, ensuring its accuracy and pertinence to the course content. The primary purpose of the flyer is to attract and inform potential participants about the mini-course, highlighting the benefits and key aspects of the program.
License	I made the flyer on Canva.
Accessibility	Color contrast was tested, and passed according to WCAG parameters.
Summary/Contents	The flyer serves to advertise the mini-course and provide essential information to potential participants. It includes an overview of the course, the target audience, the course type, and the learning outcomes. The design is simple and attractive, featuring a drone illustration that conveys the related content participants can expect. The flyer is clear and easy to understand, but it currently lacks specific details on how to access or sign up for the course, which will need to be added once finalized.
Comments	The flyer effectively communicates the key aspects of the mini-course, making it a valuable tool for recruiting participants. It aligns well with the course objectives, emphasizing the focus on safe drone flying practices and professional development. Adding final enrollment details will also be essential to ensure the flyer fully serves its purpose.